

A 2022 ACTIVITY REPORT



SME
SWISS MUSIC EXPORT

EDITORIAL

2022

was the first year after the pandemic that Swiss Music Export, together with the rest of the music world and the arts in general, was able to operate again without Covid restrictions. We approached this situation with great relief and renewed vigour.

We are pleased to report that all our support schemes for the music business returned to pre-pandemic levels of involvement. Important new projects initiated in 2022 were the FeedbackClub#1 and a London Trade Mission. The «Feedback Club» evolved from the previous year's Quo Vadis workshop. Taking place on the eve of m4music, a large number of Swiss music professionals were invited to introduce and discuss their work, and, of course, to network. The Trade Mission, meanwhile, had its premiere in London with the aim to introduce Swiss managers and labels to the practices of a market they might not yet be familiar with. Two more conference festival were also added to our diary. For the first time ever, Swiss Music Export participated in Linecheck Milan. We also made a return, after eight years, to c/o pop Cologne.

We are also very happy to report that several artists supported by Swiss Music Export can look back on an extremely successful year. These include Priya Ragu, Kings Elliot, Black Sea Dahu, Pronto, Varnish La Piscine, Kush K, Batbait and many more.

2022 turned out to be an intense and highly satisfying year for us. The diversity, originality and quality of music reaching us from all parts

of Switzerland has been truly outstanding. We are very much looking forward to continue expanding and adapting our range of schemes and projects to help spreading “the word” internationally.

Laurence Desarzens, President, Swiss Music Export

Jean Zuber, Managing Director, Swiss Music Export

PROJECTS & EVENTS



PROJECTS IN SWITZERLAND

As always, Swiss Music Export was involved in two types of events in 2022, those taking place in Switzerland, and those abroad. At the former, the main aim is to provide Swiss professionals with a platform to network with each other and with specially invited colleagues from abroad. Abroad, our focus shifts to raising international awareness of Swiss artists in particular and our music infrastructure in general.



m4music

Zurich – 25-26 March 22

Swiss artists have featured much more prominently in the official m4music programme in recent years, making it all the more important for SME to attract bookers, managers and label representatives from abroad to this event. Tickets for the general public continue to be sold out by the time the festival starts. The festival therefore offers the perfect opportunity to experience numerous Swiss acts in an ideal live context. The fact that all events take place in or around the Schiffbau complex makes m4music an extremely comfortable place for networking, thus making it doubly attractive for SME.

SME hosted several events at m4music 2022. First off, on Friday, was the «**Get to know European Showcase Festivals**» panel at the Matchbox where representatives from four festivals – c/o pop, Linecheck, Waves and Label Suisse

– introduced their events to a room so full that late-comers were forced to stand at the back.

Next, also on Friday, was our «**Matchmaking**» event at the Restaurant LaSalle. Here, representatives from ten Swiss labels were paired up for short but intense exchanges with an equal number



of managers and bookers from other countries.

The traditional SME «**Business Mixer**



Brunch» on Saturday morning was moved from Moods to the more luminous LaSalle to accommodate the people who had responded to our invitation. Croissants, countless coffees and fruits were helpful with a crowd intent on making the most of the opportunity to meet anyone who was anyone at m4music.

Another extremely popular event was a panel at Moods, «**Swiss Success Story: Priya Ragu**», with the singer and her brother/manager, Japhna Gold, telling their story in a pleasingly entertaining as well as informative fashion.

A little over 30 professionals followed our personal invitation to a «**SME networking dinner**» at LaSalle on Saturday evening which, as expected, led to many lively discussions, rounding off a very positive m4music for SME.

BScene

Basel – 23 April 22

Run by a non-profit organisation, BScene was started in 1997 and has firmly established its place in the Swiss festival calendar. Using their own initiative, the organisers invited a number of prominent festival bookers from abroad,

including representatives from The Great Escape and Eurosonic. SME offered financial support for this venture tied to the condition that these guests would be present and accessible to interested parties in clearly communicated places and times.

Electron Festival

Geneva – 18 April - 12 May 22

Electron is an independently organised festival celebrating non-mainstream electronic music. SME's involvement in 2022 was a well-attended speed-meeting networking event.

Paléo Festival

Nyon – 19-24 July 22

Paléo 2022 saw the introduction of a new Swiss Music Export concept. Called «**Pitchéros**», these gatherings took place daily at 16:00h at Cosmo. Every day, a Swiss act scheduled to play later that day as part of the regular festival programme would be performing a showcase set, followed by presentations by two SME guests of the festivals they represented, and, of course, an aperitif. The ten guests

included representatives from The Great Escape, Les Eurockéennes de Belfort and Festival Francofaune. The «Pitchéros» proved to be extremely popular, both with visiting professionals and participating artists.

Label Suisse

Lausanne 16-18 September 22

The bi-annual Label Suisse festival in Lausanne served up a rich programme of live music of all styles – rock, jazz, classical, volkstümlich, etc. -, all completely free to the public. Of particular interest to SME, although without our involvement, were the «Soundwalks» which saw Fiona Fiasco playing in the Museum of Typewriters, Andrina Bollinger at the Musée Photo Elysée, and Billie Bird at la Serruerie (these events were coordinated by SayHi!, FCMA and Label Suisse). SME's presence at Label Suisse was focused on a panel discussion on the Saturday, «Export: Développer des artistes suisses en France – partage d'expériences». Conducted by Albane Schlechten, the panel consisted of Olivier Boccon-Gibon from Horizon Music (France), Lola Nada, Agence

Inouïe (Switzerland) and Jeremy Duran, Little Sister Music and V2C (France). SME also invited a dozen professionals from France and one from Belgium to attend Label Suisse for networking purposes.

Soundtrack_Zurich

Zurich – 27-29 Sept 2022



Inspired by a similar event in Cologne, Soundtrack Zurich aims to bring together music and film producers and help musicians to ease their way into all types of moving image production. Astonishingly, given the symbiotic relationship, these two worlds are often oblivious of each other's working mechanisms. Having witnessed the success of the Cologne event, SME was more than happy to campaign for the

launch of a similar venture in Zurich. Soundtrack Zurich, though running parallel to the Zurich Film Festival, is organised separately from it. Featuring a number of music-related film showings, panel discussions, «case studies» and presentations from the likes of Irmin Schmidt, Nils Petter Molvaer and Rachel Portman, Soundtrack Zurich aims to facilitate Swiss artists' and publishers' access to a highly lucrative market. To this end, and working closely with Sonart, SME set up a **«Business Mixer Lunch»** to support a fruitful interaction between composers, publishers, agents, film producers and

«music supervisors» from all corners of the business.

Swiss Live Talents

Bern – 18-19 November 22

Having moved from Bern to Fribourg for this year's edition, the bi-annual live music competition continued in its accustomed format, with a pre-jury choosing five competitors each in six categories most of whom played live in front of another jury in a so-called «music marathon». SME has contributed to the networking of the internationally set-up jury.

FeedbackClub#1

Zurich – 24 March 2022

During the pandemic, SME initiated a series of workshops, called «Quo Vadis» with a diverse panel of Swiss music professionals to evaluate & analyse our support strategy, projects, and support tools. The objectives were to update what's in place, understand what the priorities for music professionals are, and if needed build new support tools. Hence the concept of the yearly event called «Feedback Club». Swiss music professionals were eager to have a platform to reflect, share best practices and failures on a regular basis.

The first edition was successful. Taking place on Thursday 24 March as an off event, pre m4music festival, it attracted over 60 Swiss bookers, managers, label represent-

tatives and musicians at the alas now defunct Kosmos venue. It did feature a presentation from the Quo Vadis workshops results & SME activities by Laurence Desarzens & Jean Zuber, followed by best practices & epic fails from three Swiss labels executives. From Bern, Andreas Ryser (Mouthwatering), from Geneva Thibault Eigenmann (Colors) and from Ticino Barbara Lenhoff (On the Camper). The Epic Fail was voted by the attendees. Barbara Lenhoff won this first award for her creative & labyrinthine story of a never-ending saga of failures leading to opportunities arising from a commission from Schauspielhaus Zurich. To close the presentations, Rafe Studholme (Verdigris Management UK, for Priya Ragu) provided useful insights on their strategy, the recent tour in the US and their concerts at SXSW.

With the «Feedback Club», SME offers an annual rendezvous and opportunity for Swiss music professionals to share their knowledge, opinions and concerns on topics such as digital marketing, lobbying & artists development abroad. The first edition of Feedback Club allowed for a productive exchange of opinions and experiences for all participants.

followed by best practices & epic fails from three Swiss labels



PROJECTS ABROAD

2022 saw SME participation in nine festival/conferences outside Switzerland, including the “big three” Eurosonic, The Great Escape and Reeperbahn. In most cases, SME presented a networking event featuring live performances by several Swiss acts, catering and drinks. Experience tells us that these events are a highly efficient tool to help Swiss artists and professionals forge international connections and learn how “the business” works elsewhere whilst at the same time increase international awareness of Swiss music. Beyond these specific events, SME also helps to facilitate attendance to these festivals/conferences by promoting and previewing them in our monthly newsletter, coordinating discount tickets, and acting as a focus for travelling professionals. At the latest Great Escape, for instance, the “Swiss delegation” consisted of no fewer than 67 professionals, second largest non-British delegation after Germany. They will all have returned to Switzerland with new insights and ideas which, in turn, they will pass on to their local colleagues.

In recent years, ecological considerations have become a stronger influence on SME’s choice of events. The preference for places that can be easily reached by train from Switzerland has made c/o pop in Cologne and Linecheck in Milan a more attractive proposition than, say, The Tallinn Music Week or Iceland Airwaves.



Sirens of Lesbos @ clo pop © SME

Eurosonic

Groningen – 19-22 January 22

Unfortunately, Eurosonic became the last event forced to go into Covid-induced digital exile. Thus, the Swiss artist contingent shrank to just four acts: **Annie Taylor**, **Evelinn Trouble**, **Mehmet Aslan** and **Priya Ragu**. The latter, in particular, enjoyed a great festival. Having been specially selected by Eurosonic's pan-European talent scheme, «ESNS Exchange», to perform a series of live sessions in Groningen, she came out top of the yearly booking charts, garnering eleven European festival bookings purely on the basis of these performances.

Printemps de Bourges

Bourges – 19-24 April 22

Printemps de Bourges was launched in 1977 to support all forms of Francophone music. This year, the French part of Switzerland was represented by four SME-supported acts: **Psycho Weazel**, **Vendredi Sur Mer** (aka Charline Mignot), **Mara**, and **Flèche Love**.

c/o pop

Cologne – 20-24 April 2022

Until about 2014, SME had been regular guests at c/o pop. However, the interest was not great, so it was not until 2022, after a reorientation of the festival, that it was decided to return to Cologne with many acts and activities. The two special events staged by SME – the «Say Hi! Soundwalk» and the «Swiss Business Mixer» – were both resounding successes.



The «Say Hi! Soundwalk» went down particularly well. Around 50 professionals in groups of 15 people spent about 30 minutes each at one of the three venues where they were treated to a short live performance and a chat with the artists before wandering on to the

next venue. The choice of venues suggested by c/o pop – who understood the concept perfectly – was brilliant. Thus, **Ikan Hyu** played a more or less acoustic set in a “feminist concept store”, that is, a non-sleazy lingerie shop, where they employed accessories as musical instruments. They were booked on the spot for several venues and festivals (the impression they made in this small place was further enhanced by a full-speed performance in the evening on a much bigger stage). **Evelinn Trouble** who stepped in at short notice for Dino Brandao who had fallen ill, was similarly well received at PopSub, a new centre for music, gaming and pop culture. **Giulia Dabalà**, who had travelled at even shorter notice from La Chaux-de-Fonds to step in for the Covid-ridden Odd Beholder, also went down well at Die Hängenden Gärten, a legendary “Kneipe” with gardens hanging from the ceiling.

A Swiss Business Mixer at an outdoor venue, Buman & Sohn, enjoyed splendid weather luck and was attended by about 120 professionals. Hans-Peter Willi, the Swiss Consul General in Frankfurt, addressed the guests

personally and generously supplied the event with Swiss wine.

Also appearing live at c/o pop were **Sirens of Lesbos**, **L'Eclair** and **Priya Ragu**.

The Great Escape

Brighton – 11-14 May 22

Once again, SME helped coordinate the activities of Swiss acts at The Great Escape (TGE) and gave advice to the TGE booking team about acts that might fit in with the festival’s general “vibe”. SME’s deal with TGE involved the booking of Swiss acts for two performances each, one at the SME Business Mixer, and another as part of the evening festival programme.



As ever, SME hosted a «**Business Mixer**» at the Komedia Studio Bar in the middle of the trendy North Laine area. Around 450 people popped into the 200-capacity venue in the course of the Friday afternoon, enjoying not just the music but also sandwiches, chocolate and beer. The event was organized in cooperation with Pro Helvetia, FONDATION SUISA and the Swiss Embassy in London.

Four acts performed at the showcase, **District Five**, **Kush K**, Virgin/Universal-signed **Ilira**, and Universal-signed **Kings Elliot**. The latter attracted a crowd big enough to necessitate a temporary entry stop. Meanwhile, **Priya**



Ragu who, in November, had performed at TGE's appetiser event "First-Fifty" in London, now wowed the audience at the Amazon New Music Stage.



London Trade Mission

11 May 2022

London Trade Mission was a premiere for us. The idea behind this venture is to introduce Swiss managers and labels to the inner workings of a number of European music business hubs. In London, we were extremely grateful to be able to work very closely with the “Swiss Business Hub” at the Embassy of Switzerland. The Embassy also hosted the morning’s programme of panels as well as the lunch with the Ambassador Mr Markus Leitner and his wife Mrs Doris Leitner in their Residence.

The first panel discussion in morning was entitled “Is PR the door to the UK music market?”. Participating speakers were Russell Churcher from Viaduct Promotions, Bree Wilkinson from Yes Please PR, and Marcel Hunziker from Playlive Artist. The second panel looked at the question “What could be the possible cooperation between Swiss artists and UK publishers” with Kobalt’s Miller Williams and Cooking Vinyl’s Ryan Farley. Both panels the panels were moderated by Hanspeter Künzler and led to lively discussions which carried on well into the break.

In the afternoon the group visited award-winning soundtrack composer Dominik Scherrer’s Crimson Noise Studio in Brick Lane. Scherrer was in great form and enthusiastically answered the many excellent questions. Afterwards, the group was able to have extensive exchanges with the co-organisers of the Trade Mission, like Dani Keir from Enki Music and Francine Gorman, a Music Consultant in London.

The timing was a bit tricky: On the day before the start of The Great Escape in Brighton, many interested Swiss music business people would already go to London (the group consisted of nearly twenty people). However, some UK music panellists had to cancel because of the already starting Great Escape Festival, partly also at short notice.



Waves

Vienna – 8-10 September 22

The Grand Café am Alsergrund served as the stylish venue for the SME «**Business Mixer**», presented in cooperation with FONDATION SUISA and the Swiss Embassy in Vienna. The Berlin-based singer/songwriter **Anna Erhard** (ex-Seraphyn) entertained the guests with fine melodies and a tinder-dry sense of humour. Finger food and drinks added to a laidback environment perfect for a relaxed exchange of ideas, plans and contact details. Anna Erhard was also part of the official Waves line-up, performing in a primetime Saturday night slot. Also on the bill were **Priya Ragu**, **Batbait** (who reportedly were offered two bookings on the back of their energetic performance), and **Benjamin Amaru**.

Reeperbahn Festival

Hamburg – 21-24 Sept 22



Friday was SME day at the Reeperbahn-Festival. It began at 10:00h with the «**Swiss Contact Lounge**» at the Spielbude. Co-presented by SME with FONDATION SUISA, the Contact Lounge was an oasis of calm amidst the bustle of the festival, perfect to continue the previous night's discussions with new friends, organise meetings with partners, and get to know the



representatives of Swiss acts performing at the Reeperbahn.

Following on and also at the Spielbude, came the «**Swiss Business Mixer**» complete with raclette, Swiss wine and other goodies which took us through the afternoon. A co-presentation once again with FONDATION SUISA as well as the Swiss Embassy in Berlin, this traditional event, we are happy to report, has long enjoyed a legendary reputation amongst professional festival goers. It proved to be a huge success yet again, both in terms of attracting international guests and creating interest in the artists performing during the afternoon, with the musical nourishment coming from **Anna Erhard, Kings Elliot** and **Joya Marleen**, who replaced Priya Ragu,



who had to cancel due to illness. They were all also part of the official Reeperbahn programme.

The SME day continued at Spielbude with «**A Taste of Swiss Music**». Presented in conjunction with FCMA and Stadt Zürich Kultur, this event served up six further acts from Switzerland - some established, some new (**Meimuna, District Five, Batbait, Evelinn Trouble, Emilie Zoé, Flèche Love**).

Elsewhere at Reeperbahn there were performances by **Adriano Koch, Joya Marleen, Pina Palau**, and the group of **Bonaparte & Kid Simius**.

MaMA Music & Convention

Paris – 12-14 October 22

Nearly 7000 professionals usually attend the MaMA festival, making it a must for SME. A «**Business Mixer**» was presented on Thursday afternoon in a bar just behind Moulin Rouge, in cooperation with Fondation SUISA and the Swiss Embassy in France.

Soul-y singer/songwriter **Nnavy** and producer/chansonnier **Gaspar Sommer** provided the musical concerts, with

Danitsa – supported by Sommer – performing at the evening festival. Both Nnavy and Sommer reported a healthy number of professional conversations arising from their appearances, whilst Danitsa was interviewed by several French print media.

Linecheck

Milano – 22-23 November 22

Linecheck is a relatively new conference/festival in Milan which is made particularly attractive to SME by the fact that it is the best gateway to Italian and related markets. Also, it is easily reachable by train from Switzerland. The conference part was excellent all round and attended by everyone who is anyone in Italy as well as numerous delegates from the rest of Europe. A «**Swiss Business Mixer**» with raclette and wine, presented in cooperation with the Consulate General of Switzerland in Milano and Sonart, drew a very good crowd.

Live performances at the festival by **Tatum Rush** and **Cyril Cyril** were a bit affected by challenging production conditions. The Zurich-based **-OUS Records** presented after a residency

with an immersive sound capsule a specially developed evening showcase with **Feldermelder**, **Noemi Büchi**, **Iokoi**, **Furtherset** and **Slon**.



Trans Musicales

Rennes – 11 December 22

One of the features SME enjoys most about this festival is its unwavering commitment to supporting emerging artists, originality and experimentation. Once again, SME hosted a reception with drinks for friends old, new and prospective. Three Swiss acts were part of the official festival bill: **Omni Selassi**, **Kush K** and **Baby Volcano**.

COMMUNICATION

SME 's homepage www.swiss-music-export.com offers regularly updated editorial content on a variety of topics currently relevant to the music scene in Switzerland, including international releases, showcase festival appearances by Swiss artists, and activities of Swiss Music Export at festivals in Switzerland and abroad. The purpose of the website is to make international professionals aware of Swiss artists and their activities abroad. Projects by Swiss Music Export are treated as priorities. In 2022 Swiss Music Export published 112 posts via this platform.

To draw attention to these posts, Swiss Music Export sends out a newsletter roughly once a month which is primarily aimed at international professionals. It links to the latest postings on the website and to a page containing all relevant information about upcoming industry events. Another, more irregular newsletter is designed to inform Swiss professionals about topics relevant only to Switzerland, application opportunities to international festivals, for instance, or offers of discounted festival passes.

Swiss Music Export curates the **playlists «Swiss Recommendations»** and **«Swiss Showcase Selection»** on various streaming platforms. These are updated regularly.

BUSINESS SUPPORT

Swiss Music Export aims to provide uncomplicated, efficient and quick support to Swiss artists, organisations and projects with a credible plan for the development of sustainable international business relations. Focused on supporting and promoting the development of an artist's career, this can involve financial help towards a local PR campaign in connection with an album release, or setting up a showcase to open up opportunities in a certain market, or the invitation of potential business partners to concerts in Switzerland if they show an interest in supporting one or more artists abroad.

Artists who feel it is imperative to appear at a particular non-showcase festival may apply to SME for support which, in exceptional cases, may be granted.

In 2022, 32 Artists and 2 Labels (some of them several times) were supported through Business Support with a total contribution of **CHF 88'574.-**:

Alina Amuri	Evelinn Trouble	Pronto
Annie Goodchild	Kings Elliot	Sensu
Annie Taylor	Lakna	Simon Grab - Yao Bobby
A-Tunes	Leoni Leoni	Sinplus
Baba Shrimps	Loco Escrito	Sooma
Bandit Voyage	Luca Durán	Ta'Shan
Batbait	Luumu	Tatum Rush
Billie Bird	Mehmet Aslan	Varnish La Piscine
Carson	Muddy Monk	
Cobee	Nemo	Hummus Records
Delia Meshlir	Pekodjinn	Colors Label
Emilie Zoé	Priya Ragu	

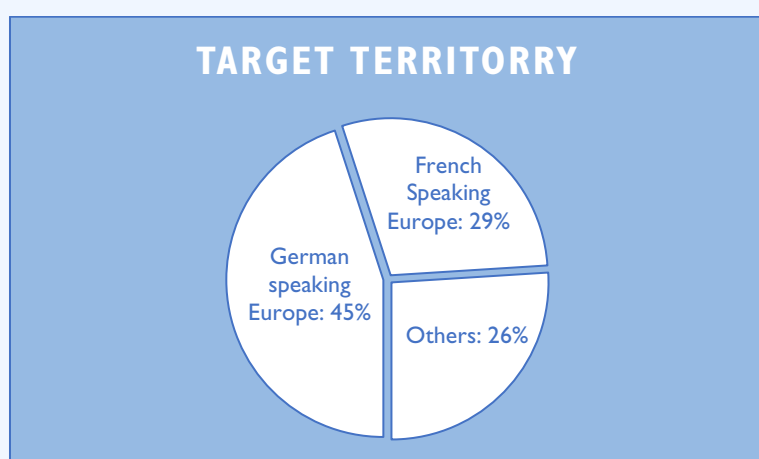
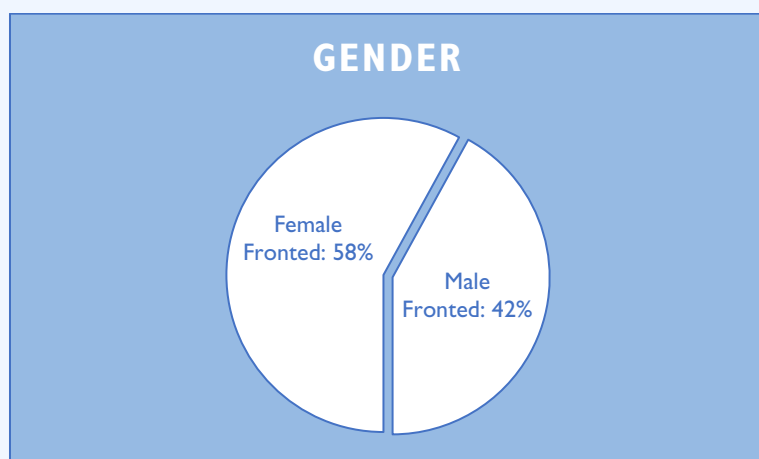
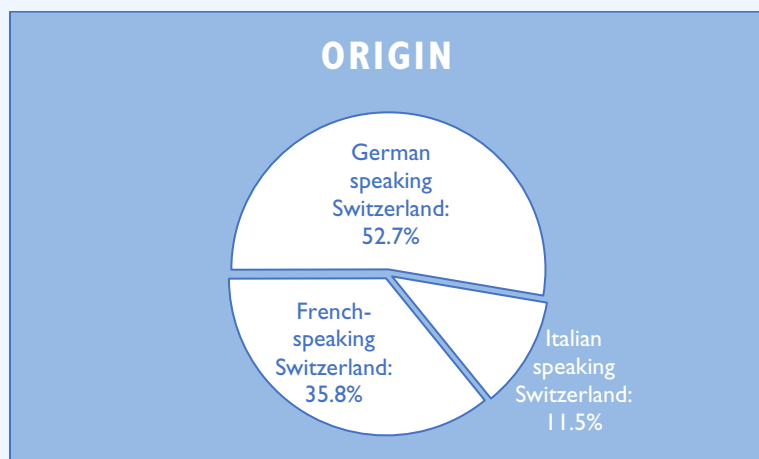
Swiss Artists at Showcase Festivals

Bands and artists playing at a showcase festival that SME is partnering in 2022 with also can get support.

Adriano Koch	Reeperbahn Festival
Anna Erhard	Waves, Reeperbahn Festival
Annie Taylor	ESNS (Video)
Baby Volcano	Trans Musicales
Batbait	Waves, Reeperbahn Festival
Benjamin Amaru	Waves
Bongo Joe DJ Set	Linecheck
Cyril Cyril	Linecheck
Danitsa	MaMA
District Five	The Great Escape, Reeperbahn Festival
Emilie Zoé	Reeperbahn Festival
Evelinn Trouble	c/o Pop, Reeperbahn Festival, ESNS (Video)
Flèche Love	Reeperbahn Festival
Gaspard Sommer	MaMA
Ikan Hyu	c/o Pop
Ilira	c/o Pop, The Great Escape
Joya Marleen	Reeperbahn Festival
Kings Elliot	The Great Escape, Reeperbahn Festival
Kush K	The Great Escape, Trans Musicales
L'Eclair	c/o Pop
Meimuna	Reeperbahn Festival
Nnavy	MaMA
Omni Selassi	Trans Musicales
-OUS Label	Linecheck
Pina Palau	Reeperbahn Festival
Priya Ragu	ESNS (in presence), c/o Pop, The Great Escape, Waves
Psycho Weazel	Printemps de Bourges
Sirens of Lesbos	c/o Pop
Tatum Rush	Linecheck

EXPENDITURE STRUCTURE

The artists supported by SME through Business Support and showcase festivals are made up as follows:



Consulting sessions: In 2022, SME held approximately 240 consulting sessions with management and artists in the two offices in Zurich and Nyon as well as via video.

SUCCESS STORY: PRIYA RAGU

The impact that our Warner Brothers-signed post-Bhangra/R&B/Pop queen Priya Ragu has made with her live performances, in particular, can be gleaned from the fact that she was handed a special invitation from ESNS to perform a series of live sessions at Eurosonic in Groningen. These secured her no fewer than eleven European festival bookings – more than Yard

Act or Altin Gün who took part in the same programme. Guided by her brother, **Japhna Gold**, she signed a management contract with London-based **Verdigris Management** who are also looking after Hot Chip and



Jungle, among others. This led to guest appearances on various big stages in the UK with Jungle. In the UK, she was part of the BBC's «Sound of 2022» list. MTV UK nominated her for their «Push One to Watch» award. Preparing the ground for the release of her debut album, she produced a series of spectacular videos which carried her name far beyond the confines of the music business and into the fashion world, including Vogue India. In her case, it made complete sense for SME to help fund her appearance at SXSW in Austin, Texas, probably the most important conference/festival in the USA, and also for other projects repeatedly at an early stage. A good communication between SME, the management and the UK booking agency was valuable for all sides. She repaid the faith with several storming performances, collecting plenty of new friends and connections in the process.

SUCCESS STORY: BLACK SEA DAHU

After the end of Covid restrictions, the **Cathrein sisters, Janine and Vera**, embarked on their very own version of the “never-ending tour” with their band, returning time and time again to countries like Germany, France, Netherlands, Austria, and Portugal. Turning themselves into a hugely popular festival act in the process, they did not forget their ability to charm a smaller room into submission. Their list of international gigs in 2022 reached into triple figures and shows no sign of shrinking: in the second half of 2023 they will be playing nearly three gigs a week on average right up to Christmas. Meanwhile, their breakthrough indie hit “In Case I Fall for You” has notched up 15



million streams on Spotify alone, with highly respectable figures for the rest of their oeuvre. To add to the positive outlook, “I Am My Mother”, their third album, released in spring 2022, was their first to hit the top ten in Switzerland. SME has supported the

band on various occasions, and this too clearly shows that a close exchange between the export office and the management is of great value.

ANNUAL ACCOUNTS

BALANCE SHEET

	2022		2021	2020
Assets	CHF	%	CHF	CHF
<i>Cash</i>	-	0.0%	86	86
<i>CHF Account Postfinance</i>	129'814	54.6%	299'823	155'604
<i>EUR Account Postfinance</i>	6'314	2.7%	1'131	1'344
<i>Deposit Account</i>	-	0.0%	-	54'995
Liquid Assets	136'128	57.2%	301'040	212'029
Debtors	84'313	35.5%	881	-
Transitory Assets	17'368	7.3%	5'666	7'349
Fixed Assets	1	0%	1	1
TOTAL ASSETS	237'810	100%	307'587	219'378

Liabilities	CHF	%	CHF	CHF
Creditors	17'741	7.5%	1'713	312
Transitory Liabilities	168'610	70.9%	252'354	168'494
Provisions	-	0.0%	-	-
<i>Association Capital</i>	10'000	4.2%	10'000	10'000
<i>Free Reserves</i>	43'520	18.3%	40'572	36'632
<i>Profit / Loss</i>	2'062		2'948	3'940
Total Equity	51'458	21.6%	53'520	50'572
TOTAL LIABILITIES	237'810	100%	307'587	219'378

INCOME STATEMENT

	2022		2021	2020
Operating Revenue	CHF	%	CHF	CHF
Fondation SUISA	90'000	18.4%	90'000	90'000
Pro Helvetia	150'000	30.7%	150'000	150'000
Schweizerische Interpretenstiftung (SIS)	80'000	16.4%	80'000	60'000
Stiftung Phonoproduzierende	100'000	20.5%	100'000	100'000
Further Contributions 1)	67'849	13.9%	37'569	91'953
Total Subsidies	487'849	99.9%	457'569	491'953
Other Income	618	0.1%	1'500	618
Total Operating Revenues	488'467	100%	459'069	492'571
EXPENSES	CHF	%	CHF	CHF
<i>Total Projects Abroad</i>	158'269	26.8%	72'265	86'712
<i>Total Projects Switzerland</i>	48'207	8.2%	65'050	13'294
<i>Total Business Support</i>	88'574	15.0%	91'413	143'430
<i>Various Project Expenses</i>	66'898	11.3%	58'045	61'545
Total Projects and Business Support	361'949	61.3%	286'772	304'981
Personnel Costs	197'591	33.5%	141'099	153'228
<i>Association Expenses</i>	1'507	0.3%	446	876
<i>Operating Expenses</i>	21'447	3.6%	17'775	18'786
<i>Administrative Expenses</i>	7'236	1.2%	9'556	10'367
<i>Financial Expenses</i>	799	0.1%	473	393
<i>Amortisation</i>	-	0.0%	-	-
Other Operating Expenses	30'989	5.2%	28'250	35'671
Extraordinary Covid Reserve	-100'000			
Total Expenses SME	490'529		456'121	488'631
Profit/Loss	-2'062		2'948	3'940

1) Other project-related partner contributions in 2022: ESNS Exchange, Migros Kulturprozent, Popkredit Zürich, Pro Helvetia, Fondation SUISA, FCMA, SONART, Swiss Embassies in London and Berlin, Swiss Consulate General in Frankfurt and in Milan.

ORGANISATION

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